**FIX YOUR RESEARCH PORTFOLIOS!**

**PRESENT IT PROPERLY: this is the third assessment criterion.**

* Title page, contens page, numbered pages.
* Headers (KGV Media – Installation research) and footers (your name.)
* Make it look slick. Use your logo.
* 5 sections, with clear subheadings:
	+ Artist research
	+ Audience research
	+ Market research
	+ Production research
	+ Conclusion; feasibility
* Visual evidence to support all points. All diagrams should be labelled (fig.1, fig.2 etc) and referred to as such in the text. (‘See fig. 1 for evidence.’)
* Bibliography properly formatted. Let’s use the APA system. This is how you cite a website:
	+ Ryan, K. (2017, November 19). Kgvmedia/ film and media studies. Retrieved November 20, 2017, from [https://www.kgvmedia.com/#](https://www.kgvmedia.com/)!
		- That’s name, date written, name of website, date you read it, URL. There are many sites online which will do a lot of this for you. Then arrange them in alphabetical order by the surname. (‘Ryan’ in this case. That’s your bibliography.)

**FIX THE CONTENT: this is the second assessment criterion.**

* It’s fine to use the artists I provided for artist research but you might want to include one of your own. Independence, remember?
* At the end of the artist research section, include a paragraph about how this artist’s work influences yours. If it doesn’t, you haven’t done any artist research☺
* If you’re struggling with market research, use the links of kgvmedia to find information about funding and so on.
* Production research – it’s more than a bunch of photos of cameras. Where’s your timeline? YOU NEED TO MENTION THIS STUFF!
* Don’t include massive cut and pasted interviews with artists. Quote a bit (a couple of lines) but no more.
* Don’t ever copy and paste from Wikipedia. I’m surprised I still have to say that.