Suggested Comment Bank

*for Feedback on* ***Y7*** *Media Formative Task (Chocolate Bar advertising)*

Suggested comments need to address the following:

1. What did she do well?
2. What does she struggle with?
3. How can she improve it in the short term before the summative assessment?

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| Score out of 11 | Suggested comment | Actual MYP descriptor | Lionel Grade to enter |
| 11 | \*\*\*NAME\*\*\* has demonstrated an excellent command of the design features we have studied this year. Before our summative assessment, I recommend \*\*\*NAME\*\*\* does some creative Process Journal entries, exploring what we’ve learned and applying the concepts to their own photography and design. | The student demonstrates **excellent** awareness of the construction of print advertising, including **excellent** use of elements and principles of design and print advertisement techniques.. | Exceeding  *(My class avg. is 7.7, so 7-8 will be “Meeting” and 6 “Working” in my class - Jodi)* |
| 9-10 | \*\*\*NAME\*\*\* has a firm grasp on the design concepts we are studying in Media, and doesn’t appear to be struggling. It would help to explore some photography independently and to practice some techniques. |
| 7-8 | \*\*\*NAME\*\*\* is able to use a substantial number of the design concepts we’ve studied, though struggles with being familiar enough them to achieve a higher level. Revisiting the slideshows on Google Classroom and creating a few process journal entries about their own photography would be helpful. | The student demonstrates **substantial** awareness of the construction of print advertising, including **substantial** use of elements and principles of design and print advertisement vocabulary.. | Meeting  *(about 80% of class should be “Meeting”)* |
| 4-6 | \*\*\*NAME\*\*\* is able to accurately identify and use some of the design concepts we’ve studied, but struggles with being familiar enough with most of the them to achieve a stronger level of attainment. Revisiting the slideshows on Google Classroom would be helpful. | The student demonstrates **adequate** awareness of the construction of print advertising, including **adequate** use of elements and principles of design and print advertisement vocabulary.  . | Working Towards |
| 1-3 | \*\*\*NAME\*\*\* is familiar with a few of the design concepts we’ve studied, but needs considerable support with the key ideas and techniques to achieve a satisfactory level of attainment. Revisiting the slideshows on Google Classroom would be helpful. \*\*\*NAME\*\*\* should also be more proactive about seeking help in class. | The student demonstrates **limited** awareness of the construction of print advertising, including **limited** use of elements and principles of design and print advertisement vocabulary. | Working Towards |