Let’s try to find out something about our class’s Media preferences and habits. You need to go and find out some information about several of your classmates. Use this table to record your findings. Try to interview at least five people. (Feel free to add rows and do more!)

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| NAME | GENDER | HOW MUCH SCREEN TIME PER DAY? | FAVOURITE MOVIE | FAVOURTITE TV SHOW | FAVOURITE GAME | FAVOURITE POP STAR | FAVOURITE YOUTUBER | FAVOURITE WEBSITE  | IS TOO MUCH SCREEN TIME A PROBLEM? |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |

THEN: Collate your results. (That means figure out if there is a particularly popular film or TV Show or whatever amongst your interviewees. You might also average out the amount of screen time amongst your group and we’ll see if you’re all addicts☺)

BE READY TO FEED BACK TO THE CLASS!

FINALLY: Something to think about. Why do you think people who work in the Media spend a lot of time doing this sort of research?