**STANDARD LEVEL**

A Planning and research

This criterion is concerned with the documentation of production processes, from preliminary
planning and research, pre-production and production/principal photography, through to postproduction.

0 Level 1 is not achieved.
1–2 There is little or no planning for and research into production processes. Little
documentation of the relevant development stages is displayed.
3–4 There is some planning for and research into production processes. Some
documentation of the relevant development stages is displayed, but this documentation
is likely to be incomplete, either lacking sufficient detail in parts, or omitting stages in
the process.
5–6 There is adequate planning for and research into production processes. Documentation
of the relevant development stages is satisfactory.
7–8 There is good planning for and research into the production processes. Documentation
of the relevant development stages is mostly thorough.
9–10 There is excellent planning for and research into the production processes.
Documentation of the relevant development stages is comprehensive.

B Reflection and evaluation

This criterion is concerned with artistic and logistical analysis of the relevant production processes
and the evaluation in the individual student’s written commentary on the project as a whole,
including the roles of the student and others (where appropriate).

0 Level 1 is not achieved.
1–2 There is a limited artistic and logistical analysis of the relevant production processes,
with little critical evaluation of the project as a whole.
3–4 There is some artistic and logistical analysis of the relevant production processes, with
some critical evaluation of the project as a whole.
5–6 There is a satisfactory artistic and logistical analysis of the relevant production
processes, with satisfactory critical evaluation of the project as a whole.
7–8 There is an effective artistic and logistical analysis of the relevant production
processes, with good critical evaluation of the project as a whole.
9–10 There is a highly effective artistic and logistical analysis of the relevant production
processes, with excellent critical evaluation of the project as a whole.

C Professional and technical skills

This criterion is concerned with professional and technical skills (including organizational skills),
which may be demonstrated during the production processes or in the finished product itself.

0 Level 1 is not achieved.
1–2 The student demonstrates little or no ability in the professional and technical skills
(including organizational skills) necessary for one principal production role, and makes
limited use of available resources and technology.
3–4 The student demonstrates some ability in the professional and technical skills
(including organizational skills) necessary for one principal production role, and makes
some use of available resources and technology.
5–6 The student demonstrates satisfactory ability in the professional and technical skills
(including organizational skills) necessary for one principal production role, and makes
competent use of available resources and technology.
7–8 The student demonstrates good ability in the professional and technical skills (including
organizational skills) necessary for one principal production role, and makes effective
use of available resources and technology.
9–10 The student demonstrates excellent ability in the professional and technical skills
(including organizational skills) necessary for one principal production role, and makes
highly effective use of available resources and technology.

D Effective use of film language

This criterion is concerned with evidence of the students’ effective use of film language, as seen in
the finished product.

0 Level 1 is not achieved.
1–2 The student demonstrates little or no ability to communicate effectively in film language.
3–4 The student demonstrates some ability to communicate effectively in film language.
5–6 The student demonstrates a satisfactory ability to communicate effectively in film
language.
7–8 The student demonstrates a good ability to communicate effectively in film language.
9–10 The student demonstrates an excellent ability to communicate effectively in film
language.

E Originality and creativity

This criterion is concerned with originality and creativity in the film-making process (referred to as
“creative intelligence” in the level descriptors below). This may be demonstrated by freshness of
approach, by intelligent work that goes either with or against the conventions of the genre, or by
problem solving. Another key indicator is the level of audience engagement with the work.
This criterion is intended to provide a holistic assessment of each candidate’s contribution to the
finished film.

0 Level 1 is not achieved.
1–2 There is little or no evidence of creative intelligence in the film-making process. The
production is of limited interest to audiences.
3–4 There is some evidence of creative intelligence in some aspects of the film-making
process. The production is of some interest to audiences.
5–6 There is adequate evidence of creative intelligence in most aspects of the film-making
process. The production engages audience interest satisfactorily.
7–8 There is good evidence of creative intelligence in all aspects of the film-making
process. The production engages audience interest well.
9–10 There is excellent evidence of creative intelligence in all aspects of the film-making
process. The production engages audience interest with great success.